Classic Deckchair

Use this guide to help you prepare files that are print ready for classic deckchairs. We don't require you to prepare the final design file yourself however it greatly helps production times and the chance of catching errors if you can.

Use the dimensions in the figure to set up your document. The overall print area of the fabric is 470mm wide by 1255mm tall – this includes the bleed area for the edges. The fabric will have a hem sewn on all edges; in addition, the top and bottom edges will have a loop sewn to create the fitting mechanism. Make sure that your pattern or background colour extends into this area otherwise the fabric may have unprinted edges.

The maximum viewable area of the fabric should be treated as 420mm wide by 1130mm tall – make sure that your graphics are placed within this area to ensure that they are not cut off by the hem sewing.

For best results, we recommend that graphics are set 107mm from the top height of the viewable area. This ensures that they are fully legible at all angles of the chair fold.

Also remember that the lower section of the print area will form the 'seat' half of the chair, and so will be less visible from a distance. Logos, text or other important graphics are best kept in the top half of the design; overall patterns or backgrounds can cover the whole area.

It is highly recommended that your design uses only vector graphics, to ensure that lines and colours look sharp and clean. If you have a logo in vector format (eg an Adobe Illustrator .ai file, .eps or .svg file) please use that in the design. Otherwise, raster/bitmap graphics should be at an absolute minimum 150dpi – 300dpi is recommended.

> **i** If you don't know what the last paragraph means, get in touch with us! We can advise on graphics formats and help you get the best print results, whatever files you have.

You can produce your design using whatever graphics program you prefer. Please ensure that your file uses a CMYK colour space as our printing method requires this – RGB files will need to be edited and the exact colour information will not be maintained.

Please supply your designs as .pdf files, with the colour profile embedded. Convert text to vector curves if possible or embed the fonts. Ensure any bitmap images or graphics are embedded at the highest quality possible. If you can't provide a .pdf, then a .ai. .xcf or .cdr file is most helpful. If you can only provide .jpg, .png or .doc files, then please get in touch with us – we can work with you to produce the best possible quality result with the designs you have.
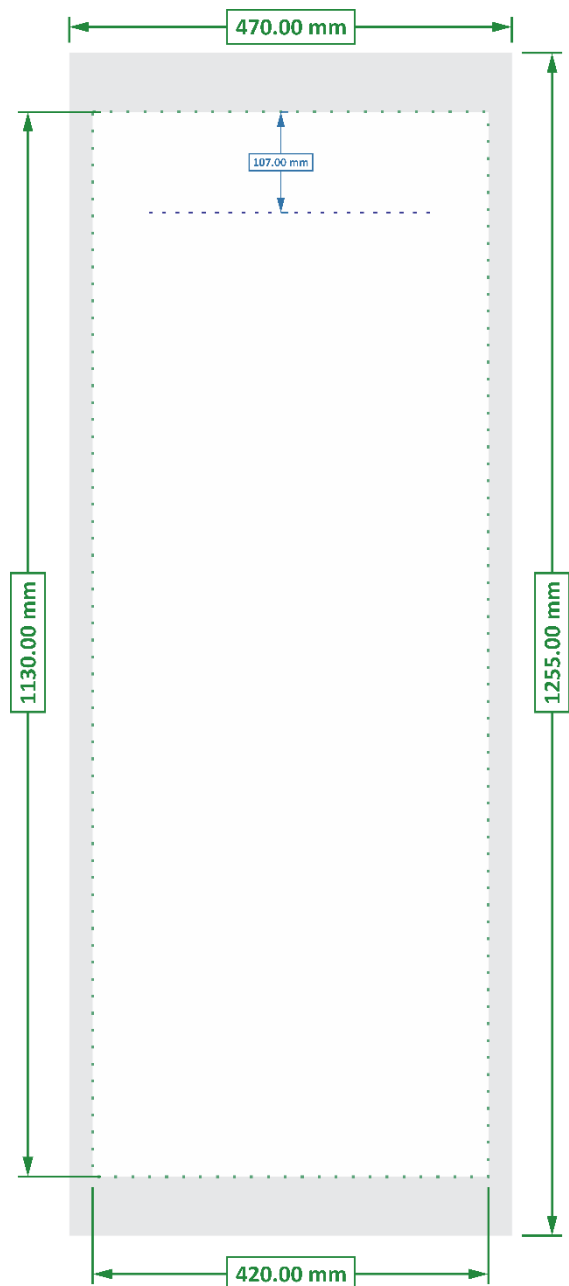

Figure CL-1: Classic Deckchair print dimensions. Bleed marked in grey.